



HOLSTEIN ASSOCIATION OF CANADA

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MEMO

From: Alain Lajeunesse

Date: November 19, 2009

To : Branch Presidents, Branch Secretaries and Branch Representatives

Re: NLID Tag Pricing Increase

Effective January 1, 2010 the price for NLID tags will increase by \$0.25/set. The new pricing for the RFID Button/Large panel tags will be \$5.20 and the RFID/Extra Large panel tags \$6.50.

As you know NLID RFID Tag sets are replaced free of charge if lost due to normal wear & tear. We have worked with the manufacture to help reduce the wait time for these replacements. All panels are reprinted without barcodes. Producers can upgrade non-RFID lost tags due to normal wear & tear to an RFID button for \$2.00 or an RFID Extra Large panel for \$4.00. This is part of the NLID program for animals originating in all provinces except Québec.

Upgrading to RFID Tags

Commencing January 1, 2010 as required by the Health of Animals Regulations, all animals in all provinces (beef and dairy cattle) must be identified with approved RFID tags. RFID tags have been the only approved tags available to be issued on cattle since September 2006. In the case of NLID, distribution of bar-coded tags was discontinued in January 2008, however dairy producers have been allowed until January 1, 2010 to phase out the use of bar code tags. This reminder is of particular significance for animals moving off-farm and /or comingling-mixing animals of different origins.

The RFID tag may be ordered from NLID with the same lifetime and management number as bar-coded tag for \$3.95. If a panel is desired, RFID Extra Large (radio button fused into panel) is available for \$5.25.

An article pertaining to the bar-coded tag status will appear in the December/January issue of Holstein Canada's publication, Info Holstein.

If you have any questions about tag options please contact 1-877-771-NLID (6543) or by email at: order@nlid.org

Sincerely,

Manager of Business Development & Communication