



# Convention 2010: One of the main activities...

## The Meeting of the Minds

### *“A Day of Exchange and Information”*

**When:** Friday, April 9<sup>th</sup>, 2010

**Where:** Hôtel des Seigneur, St-Hyacinthe

**Who:** All producer/breeders

For the passionate intervener of the dairy industry

**Special invitation to the Youth and future Breeders!**

### Program:

8:00am to 10:00am

#### **Brunch**

10:00am

#### **Opening with the Animation Team**

10:15am

**“Consumer of the future”**, the biosecurity, the functional nutrition, the well-being of the animals and the consumers pre-occupation. Speaker: Maurice Doyon, Ph. D., Laval University professor

11:15am

**“Breeder of the future”** the breeder of the future in terms of relational capacity, of continuous training, of attitude and management.

12:15pm to 1:00pm

#### **Health Break**

1:00 pm

**“Cow of the future”** Three Breeders with different types of breeding profiles will present, directly from their farms their point of view:

- Robert Chabot, Belfast Holstein and Gen-I-Beq, Qc (high genetic)
- Dirk Appel, Spruce Lane Dairy Ltd, AB (large herd)
- Carol & Guy Levac, Mirella Holstein, ON (typical herd)

#### **Further Topics:**

**Genetic Challenges and New Strategies:** Brian Van Doormaal, Canadian Dairy Network General Manager

**Use of high tech genetic tools:** Jay Shannon, Breed Improvement Manager, Holstein Canada

**The application of the biotechnology at the farm:** Dr. Patrick Blondin, Research and Development Manager Alliance Boviteq

3:00pm

Closing and ending word from Germain Lehoux, Holstein Canada President

3:15pm

**Embryo sale:** Under the supervision of Holstein Québec, 15 to 20 lots of embryos of high quality coming from the four corners of the world. Bids on the internet will be accepted a couple of days before the auction.

**Embryo draw:** 5 to 6 lots of 3 embryos will be drawn among the youth (30 years and less) that has participated to the “Meeting of the minds”. That is a good occasion to support youth which will be the breeders of the future.

For more information: [www.holstein.ca](http://www.holstein.ca) AGM National Convention