



ALBERTA HOLSTEIN

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The Alberta Holstein Association and the Green Acres Holstein Club invite all members & industry partners to the Annual Alberta Holstein Association Provincial Picnic.

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DATE: July 22nd, 2011

LOCATION: Pavan Park,
Lethbridge

COST: Adult (14 and over) \$30
Children (9-13) \$15

More information on page 3



President's message

By Wim van de Brake

Finally summer has arrived, another year with its own challenges. As many fires are burning in the North, farmers in the Southern parts of the province are still coping with the excessive rainfall. Last week when Stephanie Gregson was doing another round of field services in our province, she had to cancel some appointments because the roads to the farm had washed out.

In early May several Alberta Breeders made the trip to Halifax to attend the National Holstein Convention. The Nova Scotia Branch had done a great job organizing this event. The farm tours, the facilities, the sale, the show and especially the Master Breeder Banquet were well received by the members. Grand Champion of the convention show was bred by Wendon Holsteins, some good advertisement of the Alberta genetics.

At the Annual Meeting, most of the time was spent on the amalgamation with CDN.

Many took the opportunity express their concerns while others showed their support to the board of directors.

In Calgary, Lethbridge and Leduc the Holstein shows were held and it was good to see so many (also new) exhibitors take the time to bring out their animals. Also the 4H achievement days were held

and our 4H members are getting ready for the Provincial competition to be held in July in Olds.

The Alberta Dairy Congress celebrated its 25th anniversary and I would like to congratulate the Committee, chaired by Orville Schmidt, with this milestone. Even though the industry is changing, it is good to keep events like these and we know how much work is involved in the organization.

The board of the Green Acres Holstein Club is busy taking care of the final details for the picnic. This year's picnic will be held at the Pavan Park in Lethbridge on July 22nd and it looks once again to be a great event. I would like to invite you all to come out and have a good time with fellow Holstein members. (Details for the picnic can be found elsewhere in this newsletter).

Finally I would like to wish you all a great summer, and it is our prayer that the weather will turn for the better soon.



National Director's report

By Orville Schmidt

As we enter the summer season of heat, hay making and possible holidays Holstein Canada will remain very busy. After a very active annual meeting the discussion on merger talks will be at the forefront of our next board meetings in late July.

At this time I would like to make a few comments that may ease some of the tension this matter seems to have created. Firstly this merger issue is only a proposal. Nothing has been done except the research into what a merged entity may look like. **"THIS IS NOT A DONE DEAL!"**

This is a proposal that has been discussed on and off for nearly 12 years and is **not** being driven by our new CEO. This is a proposal that your National Board of Directors believes in. However we are still in the discussion stage as we will have our first face to face with the CDN Board at our July board meeting. Secondly, any merged organization will always be producer driven because all board members will be producers. Some may be appointed by our industry partners but they will all be producers. Thirdly, I believe this is an opportune time to be working on this project as both organizations are in a secure financial position and both groups are very related in what they do, namely promote programs that identify and evaluate our great dairy animals. With an ever decreasing number of members it is imperative that we increase communications and efficiencies within our own association

as well as our industry partners. What better way to strengthen our breed and its genetics than to have all the people who are involved in our programs all around the table at the same time. Don't get me wrong, there are many items to be discussed and worked out, but let us not be afraid of change just because it is change. The "Merger Proposal" is just that, a proposal but I believe it is a good one. Your board will do its best to do what is the best for our association and its members. Much is still to be done and approved before any changes will occur, but in time the final decision will be what is best for our association and will be made by your Board of Directors.

Have a Great Summer!

Alberta Holstein Association Annual Family Picnic

The Alberta Holstein Association & Green Acres Holstein Club invite all Alberta Holstein Association members to the Annual Alberta Holstein Association Provincial Picnic!

Date: Friday, July 22nd, 2011

Location: Pavan Park, Lethbridge

Cost: Adult (14 and over) \$30/person, ages 9-13 \$15/person, ages 8 and under free

Afternoon Activities 1:00pm

Games, Hoseshoe pits, Astro Jumps, possible River Rafting, refreshments available



Gery Schubert aka Dr Phil

7:00pm cocktails followed by a delicious BBQ steak supper

Entertainer for the evening will be Gery Schubert, no host bar.

10% discount if tickets are purchased before July 1, 2011.

Tickets can be purchased by contacting Joop Garretsen at 403.315.2150.

Rooms have been set aside under the Green Acres Holstein Club at the Hamptons Inn Suites.

For reservations call: 403.942.2142.

Camping available in Lethbridge at Henderson Lake and Bridgeview campground and Park Lake Provincial Park. Please make your own reservations!

Breakfast will be served at Decoy Holsteins on July 23rd from 9am to 11am. Directions to Decoy Holsteins (van der Kooij family) - from Nobleford south 3.2km on Twp 23-3



Holstein Canada Annual Meeting

Holstein Canada members from across Canada attended Holstein Canada's 128th Annual Meeting in Halifax, Nova Scotia on May 14th.

Elected officers of Holstein Association of Canada for 2011:

President, Paul MacLeod, Woodstock, ON

Vice-President / Board Chairman, Glen McNeil, Goderich, ON

Directors:

BC Richard Bosma, Abbotsford

QC Robert Chabot, St-Patrice de

Beaurivage AB Orville Schmidt, Rollyview QC Jean-Albert Fleury, Victoriaville

SK/MB Dale Strudwick, Balgonie,

SK QC Elyse Gendron, Saint-Polycarpe ON John Buckley, Lindsay

QC Mario Perreault, Saint-Esprit

ON Ron Sleeth, Battersea Atlantic

Harry Van der Linden, Antigonish, NS

Holstein Canada reported a net Operating Fund surplus of \$597,323 for the 2010 fiscal year.

Total revenue increased by 10.8% and exceeded \$12 million at year end. This favourable performance reflected the increase in activity for registration, classification, and genotyping services. New records were achieved, for the second year running, in both animal registrations

and classifications. Holstein Canada registered 280,158 Holsteins for a 1.7% increase, while 255,901 dairy cattle were classified, showing a 6.4% growth over 2009.

Total operating expenses of \$11.4 million increased 3.5% compared to 2009. The Association incurred additional expenses related to increased tag sets sold and laboratory costs were higher due to increased genomic testing. Holstein Canada's Reserve Fund consists of a \$6.6 million investment portfolio.



President Germain Lehoux spoke of the proposed amalgamation with Canadian Dairy Network(CDN).

The main benefits listed, gaining efficiency, reducing costs, and proactively positioning the new organization to provide a stronger and more unified voice in the Canadian dairy industry.

Germain presented an estimated cost savings of \$559,000 per year, achievable within three years after the proposed amalgamation is completed. This estimate was based on moving all staff into the Holstein Canada Brantford office which is the preferred option at this time. Germain stressed that no decisions had been finalized and that the Board will be seeking member input throughout 2011.

Board Chairman Paul MacLeod presented the finance report and budget for 2011. Holstein Canada had a very positive year setting new

records for activity in both registration and classification. The outlook for 2011 remains optimistic with an expectation of a small surplus for the Operating Fund.

Chief Executive Officer Brian Van Doormaal reviewed the performance in the core service areas. Brian credited the classifiers for their efforts in the new herd recruitment program and achieving record breaking activity. The successful launch of GenoTest and significant growth in genomic testing services was also discussed. Brian thanked the Board for their leadership and confidence in him and also thanked Holstein Canada staff for their dedication.

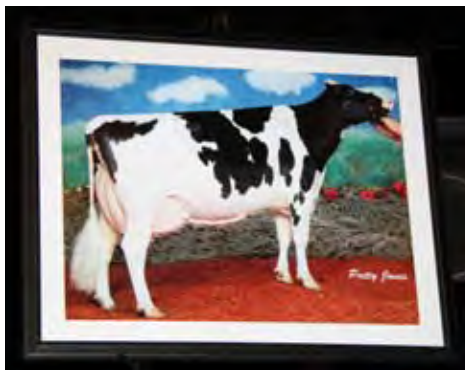
Twenty eight By-law amendments were presented and approved by membership. There was significant discussion around the proposed amalgamation with CDN. Membership passed a motion by a vote of 84 to 26: "That the Board of Holstein Canada revisits their decision to amalgamate Holstein Canada with Canadian Dairy Network. If the Board of Holstein Canada still see the necessity of the amalgamation, that the Board consider hiring a qualified independent consulting firm to conduct an in-depth analysis of the socioeconomic impact of said amalgamation. Further that full disclosure of the consultant's report is made available to the membership of Holstein Canada, enabling them to make an informed vote at a Holstein Canada annual general meeting."

Three prestigious Holstein Canada awards were presented during the general meeting:

- Marc Comtois of Comestar Holsteins was presented with the Certificate of Superior Accomplishment. This prestigious award has only been granted nineteen times in the past 128 years.



- Lindenoord Rudolph Lilac, owned by Ferme Rolandale Enr. was declared Holstein Canada's 2010 Cow of the Year. Rolland 'Rolly' Dubois and Christiane Lauzé from Saint-Flavien, QC accepted this award.



- The Century of Holsteins Award was presented to Grillsdale Holsteins of Campbellford, ON.



A highlight for many attending the convention was the Master Breeder banquet recognizing twenty Holstein breeders from across Canada. Achieving Master Breeder status is one of the most coveted awards in the dairy industry today.

Thirty three young adults from across Canada participated in the Young Adult program. The highlight for many included the Master Breeder panel with Marc Comtois (Comestar), Bloyce Thompson (Eastside) and Curtis McNeil (Heather Holme). These Master Breeders each generously provided a free embryo draw for the young adults attending the program.

The Young Adults from Alberta attending the Young Adult Convention were Chad Crest, Metty van de Brake and Aron ten Brummelhuis.

All three young adult felt that it was a very memorable experience and highly recommend the Young Adult Convention to fellow young adults. Meeting young adults from across Canada, going on farm tours in a different part of the country and attending sessions on new strategies and industry related topics are all included in the Young Adult Convention. Deadline to apply for the 2012 Young Adult Convention is December 2011. Watch for more details in October on our website and upcoming newsletter.

Calendar 2012

The 2012 calendar project is well underway. The Board of Directors would like to once again thank all breeders and industry partners that committed to buy advertisement in the calendar.

The 2012 calendar will be available in mid-September. Some calendars will be on display in Madison and the Royal Winter Fair in Toronto. All members will receive a copy in November, mailed out through Alberta Milk. Don't hesitate to contact the office for any advertising possibilities.

65th Annual Provincial 4-H Dairy Show & 27th Western Canadian Classic Qualifying Show

Tuesday, July 12

12:00pm Move in commences

Wednesday, July 13

9:30am Dairy Judging

2:00pm Dairy Show Ring Judging

Thursday, July 14

8:00am Summer Synergy Judging Contest and final class of the Dairy Judging

11:00am Clipping Competition

3:30pm Clipping Competition Evaluation

4:00pm Dairy Husbandry Quiz

6:00pm Evening of Excellence' Banquet

Friday, July 15

9:00am Parade of Clubs and opening Ceremonies

9:30am Showmanship Competitions - Gate Run of all Junior, Intermediate and Senior members followed by the Supreme Championship

1:00pm Conformation Classes

4:00pm Closing Ceremonies

Come and support our Youth!

The 4-H motto:

"Learn to Do by Doing!"



Green Acres 4-H Club Achievement Day

WCC-WESTERN CANADA'S YOUTH SHINES

WCC will be celebrating its 27th year in 2011!

It has been a very successful endeavor involving youth from the four western provinces. The event is hosted each year by one of the four western provinces.

This year WCC is being held in Olds, AB, August 23-27, 2011.

A total of 100 young adults and youth between the ages of 12-21 take part in many activities. These activities are clipping, dairy science quiz, judging, stall competition, showmanship and conformation classes. During these 5 days the youth also participate in fun activities planned for them in the evenings.



The purpose of this competition is to provide an opportunity for our youth to improve their skills in leadership, teamwork, citizenship, and public speaking. During this event they have the opportunity to meet new people and to stimulate and maintain interest in the agriculture industry. This remarkable event provides an opportunity for Agri-Business to participate in the development of youth in the future of agriculture.



Held at the At Olds Ag Society Show grounds.

Tuesday, August 23

6:00am Cattle arriving

Wednesday, August 24

9:00am Dairy Science Quiz

10:00am Clipping Competition

2:00pm Clipping Results

Thursday, August 25

10:00am Judging Competition

Friday, August 26

9:30 am Opening Ceremonies

10:00am Showmanship Competition

Saturday, August 27

Stall Competition 10am to 2pm

10:00am Conformation Classes

Closing ceremonies to follow Championship Classes

7:00pm Awards banquet & Dance at Olds College Alumni Centre

The Alberta Holstein Association is proud to sponsor WCC with \$4000, making sure our youth continues to excel in leadership and dairy knowledge!

Calgary Dairy Classic

Judge: Pierre Boulet

Animals: 86

Winter Calf (3)

RockyMountain Gold Dolorst
RockyMountain Holsteins

Senior Heifer Calf (9)

Balgonie Braxton Kissimmer
Balgonie Holsteins

Summer Yearling Heifer (6)

Wendon Goldwyn Diode
Wendon Holsteins

Junior Yearling Heifer (10)

Balgonie Jasper Sonic
Balgonie Holsteins

Intermediate Yearling Heifer (7)

Kenbert Sanchez Star
Kenbert Acres

Senior Yearling Heifer (8)

Brummelhuis Sanchez Andrea
Ten Brummelhuis Dairy

Junior Champion & Reserve Red/White

Brummelhuis Ritzy Jazlyn
Wendon Holsteins

RF Picolo Ebony
RockyMountain Holsteins

Junior Champion & Reserve Black/White

Wendon Goldwyn Diode
Wendon Holsteins

Brummelhuis Sanchez Andrea
Ten Brummelhuis Dairy



Two Year Old Female (10)

RF Blackforest BGJ Melinda
Artomda Farms

Junior Three Year Old (6)

Skycrest Lou Lip Smacker
Skycrest Holsteins

Senior Three Year Old (3)

Mazylake RFL Mleader Brittany
Roneamar Farms

Four Year Old (7)

Wendon Goldwyn Allie
Wendon Holsteins

Five Year Old (4)

La Presentation Suzette
Continental Holsteins

Mature Cow (3)

MVF Astronomical Astro
Rietveld Dairies

Grand Champion & Reserve Champion Red/White

La Presentation Suzette
Continental Holsteins

La Presentation Pam Red
Continental Holsteins

Grand Champion & Reserve Black/White

Wendon Goldwyn Allie
Wendon Holsteins

Mazylake RFL Mleader Brittany
Roneamar Farms

Premier Breeder & Exhibitor
Skycrest Holsteins

Bred & Owned sponsored by the Alberta Holstein Association

Two Year Old:

Haddington Jay Mackenna,
Starcrest Holsteins, BC

Junior Three Year Old:

Skycrest Lou Lip Smacker,
Skycrest Holsteins, AB

Senior Three Year Old:

Mazylake Mleader Brittany,
Mazylake/Roneamar Holsteins, AB

Four Year Old:

Wendon Goldwyn Allie,
Wendon Holsteins, AB

Five Year Old:

Skycrest Dundee Nutmeg,
Skycrest Holsteins, AB



Skycrest Lou Lip Smacker



The Three Leading Ladies



**Green Acres Holstein
Club Show & 4-H Show**
Judge: *Linsey Whalen*
Animals: 75

Senior Calf 4-H Project
Winhil Amazing Alys
Jaclyn Duursma

Junior Calf (7)
Pol Butte Atwood Jasmarie
Van den Pol Dairy

Intermediate Calf (9)
Rietben Apple Candace
Rietveld Dairies Ltd.

Senior Calf (12)
Thornspyc Pico Kaylie
Thornspyc Dairy

Summer Yearling (5)
Pol Butte Reality Carmen
Austin VandenDool

Junior Yearling (7)
Goldenset Shottle Dodie
Rietveld Dairies Ltd.

Intermediate Yearling (7)
Rietben Max Amazon
Rietveld Dairy Ltd.

Senior Yearling (6)
Pol Butte Lawn Boy Tomie
van den Pol Dairy

Junior Champion
Goldenset Shottle Dodie
Rietveld Dairies Ltd.

Reserve Champion
Thornspyc Pico Kaylie
Thornspyc Dairy

4-H Champion
Marylander Damion Kira 355
Jamie Hummel

Breeders Herd
Rietveld Dairies Ltd.

4-H Breeders Herd
Michael Hummel

Junior Two Year (2)
Chinook Shottle Felicity
Chinook/Van den Pol

Senior Two Year (6)
Pol Butte Shottle Erica
van den Pol dairy

GAHC 2009 Futurity
Chinook Shottle Felicity
van den pol Dairy

*Bred & Owned sponsored by the
Alberta Holstein Association*

Jr. Two Year Old: Chinook Shottle Felicity,
Chinook Holsteins

Sr. Two Year Old : Pol Butte Shottle Erica,
van den Pol Dairy

Jr. Three Year Old: Pol Butte Power Johan-
na, van den Pol Dairy

Sr. Three Year Old: Rietben Lou Cheetah,
Rietveld Dairies

Four Year Old: Pol Butte Payday Delica,
van den Pol Dairy

Five Year Old: Pol Butte Goldwyn Rhona,
van den Pol Dairy

Junior Three Year (2)
Triple T Blake Dana
Rietveld Dairies

Senior Three Year (3)
Rietben Lou Cheetah
Rietveld Dairies Ltd.

Four Year Old (4)
Pol Butte Payday Delicia
van den Pol Dairy

Five Year Old (1)
Pol Butte Goldwyn Rhona
van den Pol Dairy

Mature (4)
Bienert Lou Cinder
Butte Holsteins

Grand Champion
Rietben Lou Cheetah

Reserve Champion
Triple T Blake Dana

Premier Breeder & Exhibitor
van den Pol Dairy

Thank you to our sponsors!

See you all in Lethbridge at
the Alberta Holstein Associa-
tion Family Picnic hosted by
the Green Acres Club!!!

Leduc Dairy Congress

Judge: Callum McKinven

Animals: 125

Black & White**Junior Calf (5)**Altappel Damian Ashlyn
Spruce Lane Dairies**Intermediate Calf (14)**Rietben Apple Candace
Rietveld Dairies Ltd.**Senior Calf (17)**Crestomere Gold Rush
Crestomere Holsteins**Summer Yearling Heifer (12)**Skycrest Wildman Raccon
Skycrest Holsteins**Junior Yearling Heifer (9)**RockyMountain Goldwyn Winnie
Mosnang, Wendon, Southrise**Intermediate Yearling Heifer (6)**Skycrest Sanchez Abracadabra
Skycrest Holsteins**Senior Yearling Heifer (3)**Brummelhuis Sanchez Andrea
Ten Brummelhuis Dairy**Junior Champion**Skycrest Sanchez Abracadabra
Skycrest Holsteins**Reserve Champion**Crestomere Gold Rush
Crestomere Holsteins**Junior Two Year Old Female (2)**Brummelhuis Goldwyn Alvina
Brummelhuis Dairy**Senior Two Year Old Female (7)**RF Blackforest BGJ Melinda
Continental Holsteins**Junior Three Year Old (6)**Continental Champion Emerald
Continental Holsteins**Senior Three Year Old (6)**Crestomere Lou Victoria
Crestomere Holsteins**Four Year Old (7)**Miss Roy Terror
Morsan Farms Ltd.**Five Year Old 10)**Crestomere Dundee Delit
Crestomere Holsteins**Mature Cow (2)**Irwindale I Leduc Mandy
Continental Holsteins**Grand Champion**Crestomere Lou Victoria
Crestomere Holsteins**Reserve Champion**Miss Roy Terror
Morsan Farms Ltd.**Red & White****Junior (1)**Westliberty Destry Rascal
Westliberty**Intermediate Calf (2)**Helmcrest RedLiner Terri
Red
Brian Gross**Senior Calf (4)**Willsey Picolo Cassy Red
Continental Holsteins**Summer Yearling Heifer (5)**Crestomere Absolutely Lovely
Crestomere Holsteins**Junior Yearling Heifer (4)**Harvest Debonair Scarla
Cheralta Holsteins**Intermediate Yearling Heifer (1)**MVK Winsconen Red Delight
Kloppen Hof Dairy, MVK Holsteins**Senior Yearling Heifer (2)**Conant Phoenic Hattie
Schmidt, Bienert**Junior Champion**Helmcrest RedLiner Terri Red
Brian Gross**Reserve Junior Champion**Crestomere Absolutely Lovely
Crestomere Holsteins

**Complete Show Results are on
the Alberta Holstein website
[www.albertaholstein.ca!](http://www.albertaholstein.ca)**





Junior Two Year Old Female (2)

Crasdale Scarlet Red
Crestomere Holsteins

Senior Two Year Old Female (1)

La Presentation Pam Red
Continental Holsteins

Senior Three Year Old (2)

West Port Robo Susanne
Ten Brummelhuis Dairy

Five Year Old (2)

La Presentation Suzette -Red
Continental, Tom de Waal, Tim Hofstra

Mature Cow (1)

Brummelhuis Jordan Nancy Red
Ten Brummelhuis

Grand Champion

La Presentation Suzette -Red
Continental, Tom de Waal, Tim Hofstra

Reserve Champion

Roneamar 612 Talent Red
Roneamar Farms

*Bred & Owned sponsored
by the Alberta Holstein
Association*

Jr. Two Year Old:

Brummelhuis Goldwyn Alvina, Ten Brummelhuis Dairy

Sr. Two Year Old:

Lovhill Goldwyn Sugar,
Lovhill Holsteins

Jr. Three Year Old:

Continental Baxter Martigras,
Continental Holsteins

Sr. Three Year Old:

Crestomere Lou Victoria,
Crestomere Holsteins

Four Year Old:

Mosnang Alberta Gold,

Five Year Old:

Crestomere Dundee Delite,
Crestomere Holsteins



**Alberta Dairy Congress
Herd Builder Sale**

Once again the Leduc Dairy Congress organized a Herd Builder Sale, held on June 1st at 1:00pm. Thanks to the breeders consigning animals to the sale and thanks to the buyers for supporting the sale. The highest bid (\$5400) went to lot 44, Markwell Foxys Fave-Et, consigned by Dardel Holsteins. The average on 44 lots was close to \$2700.





Tier 1 Judging School

A small group of people attended the Tier 1 Judging School in Leduc, held June 1st, at 10:00am. The first class in the morning was a September calf class, followed by junior yearling class, senior two year old and a three year old class. The official judge, Gerald Coughlin talked his way through as the classes were presented and placed. It was good to hear what stood out in his mind and how he sorted through them. Several people gave reasons for their placings after each class. We would like to thank the exhibitors for the use of their animals as well as those who volunteered.



Judge Coughlin placing a class

Congratulations to the top scorers:

1. Markus Hehli
2. Erik Klugkist
3. Jack Haynes
4. Katelyn Kozak
5. Lee Simanton

National Judging School

This years National Judging School will be held in Lindsey, ON. National Judging Schools are very important to keep our official judges up-to-date. This year Erik Klugkist, Don Chalack and Markus Hehli will be representing Alberta. Gordon Atkins, Dale Bienert, David Chalack and Orville Schmidt are part of the event as well. Alberta judges are well know for their knowledge of the Bred.

Thanks to all our official and aspiring judges for their time and effort to serve our industry!

On our website and the Holstein Canada website you will find the Alberta official and aspiring judges list as well other provinces judges.



Page Whalen (daughter of official Judge Linsey Whalen) and Dr. David Chalack



Alberta Holstein Association booth is displayed at all major shows and events.

Don't hesitate to stop in and see what new advertising projects are available. Look out for the 2012 calendar at the Westerner Championship Dairy Showcase.



Welcome New Members!

Fireman Farms
Michael Luymes, Lacombe

Ghostpine Holsteins
Joey Folkerts, Lousana

Hutterian Brethren of Rainbow Innisfail

RC Dairy Ltd.
Ron van Bezooeyen, Coaldale

Sunnysite Colony
Toby Hofer, Warner



Our mission is working to provide opportunities for members to enhance profitability and competitiveness through genetic improvement programs delivered effectively and efficiently. Please feel free to contact us with any of your questions and concerns.



Board of Directors 2011

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CALENDAR OF EVENTS

July 7th
RockyMountain High Sale

July 12-15
Provincial 4-H Show

July 16th
Country Roads Holstein Club Picnic

July 16th
Northern Alberta Holstein Club Show

July 22nd
Alberta Holstein Association Family Picnic

August 23-27
WCC held in Olds, AB

October 4-9
World Dairy Expo, Madison

October 27-29
Western Championship Dairy Showcase

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Great effort from all Pee Wees at various shows



Holstein Shows & Events



Calgary Classic Show - Judge Pierre Boulet



Green Acres Club Show - Judge Linsey Whalen



Leduc Dairy Congress - Judge Callum McKinven