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MediaRelease

For Immediate Release

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Canadian Holsteins Exported to United Kingdom

Brantford, ON May 24, 2011— Holstein Canada is pleased to announce the first shipment of Canadian Holsteins to the United Kingdom since 2003. Three Holsteins from Canadian Health Accredited Herds (CHAH - leucosis free) left by plane on May 20, 2011. This shipment occurred exactly eight years to the day since a Canadian animal first tested positive for BSE, devastating export markets for Canadian producers.

The three Holsteins - one from High Point Farms of Port Perry, Ontario, and two from Raivue Farms of Sunderland, Ontario, landed successfully in the UK on May 21, 2011. The one milking two year old, High Point Carlow travelled extremely well.

The shipment went smoothly but required cooperation from many parties within Canada and the United Kingdom to ensure the safe arrival of the animals.

Mike Smith of High Point Farms is proud of this achievement and recognizes this first shipment as a milestone to “help open the Canadian market again to international sales.”

Look forward to reading more on this story in the August/September Info Holstein!