

Here's How You Vote

1. Fill out the form below with your prefix/client ID.
2. Mark your choice for one breeder
3. Fax this portion to 403-335-4751
4. Mail to: Heidi Voegeli-Bleiker , Alberta Holstein Association , RR 1, Didsbury, AB T0M 0W0
5. E-mail info@albertaholstein.ca - give prefix and vote for one breeder
6. Drop your ballot in the ballot box at your local Annual Club Meeting.

- Enterprises Lavoie 1999 - Country Roads
- Corlane Holsteins - Northern Club
- Marsfield Holsteins - Central Club
- Shanalta Holsteins - South Club
- Van Zeggelaar Farms - Green Acres

Prefix: _____

(required for valid ballot)

VOTING DEADLINE: January 25, 2010

No late ballots will be accepted.

Alberta Holstein
Association

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Alberta Holstein
Association

2009 Alberta Breeder of the Year Award



Vote for the 2009
Breeder of the Year
"It's Your Choice"

2009 Alberta Breeder of the Year Award

It's time to vote! Please take the time to read the information on the nominees from each club for the 2009 Alberta Breeder of the Year. You decide the winner. Take a moment to fax the ballot on the information sheet, mail it in, or send an e-mail to Heidi at our Alberta Holstein office. All contact information is included in the pamphlet with a description of each nominee's operation. Prior to the winner being announced at the evening banquet of the Alberta Holstein Association Annual General Meeting Feb.05/10, at the Fantasyland in Edmonton a power point presentation will show us an overview of each breeder's operation.

Previous Provincial Breeders of the Year were:

**2008 Mosnang Holsteins
(Central Alberta)**

**2007 Crestomere Holsteins
(Central Alberta Holstein Club)**

**2006 Dale & June Bienert
(Northern Club)**

**2005 Skycrest Holsteins
(Country Roads Club)**

**2004 Wendon Holsteins
(Central Club)**

**2003 Leo Robbins
(Green Acres Club)**

**2002 Rietveld Dairies Ltd.
(Northern Club)**

**2001 Innislake Dairy Farm Ltd.
(Southern Club)**



**Country Roads
Holstein Club
nomine is Enter-
prises Lavoie Inc
1999. History:** Lavoie et
Fils began in 1953, in
the hamlet of St-Isidore
in northern Alberta and
was originally estab-

lished by Philippe and Emma Lavoie and their 9 sons, after having arrived from Quebec. Lavoie et Fils existed as a combination dairy and grain operation. In 1994, a decision was made to expand and construct a new dairy facility at a new location. By November 1995, construction was complete to house up to 500 milking cows. As of January 1999, the business was separated into three groups, one of which is the dairy operation known as Enterprise Lavoie 1999. ELI has been a good standing member with Holstein Canada since the early 70's.

Operation: At present, some of the brothers, Evens and Jean-Guy, as well as nephews, Alain, Armand and Claude (who is in the process of buying into the company), are part of the business aspect of operating the dairy, with one brother Richard managing the operation on a daily basis, together with 8 other staff members. The dairy presently consist of 400 milking Holsteins with a total herd of about 950. The dairy is fully automated and computerized with an Alpha De Laval system, which can handle 40 cows being milked at one time in a double 20 parallel milking parlor. The herd is divided into four milking groups which include the first lactation, two or more lactations and the third group of cows which are 80 day or less in milk.

Involvement: Richard is in involved in the community. He presently sits on the parish council, and participates in other volunteer groups. He sat on the National Advisory board for Semex for a term of three years, he was on the board from the ACFA (French association in Peace River) for three years. Last year he went to Quebec, giving speeches on Alberta Dairy perspectives.

Classification: Holstein Canada regularly classifies the herd as it has for the last 25 years. The latest classification resulted in having 5 excellent, 75 Very Good, 278 Good Plus, 181 Good. This indicates that we are on the right track in terms of the breeding program. The current BCA is M 216 -P 206- F 205

Highlights for 2009: 1 star cows - Can F 8089626 #786, Can F 5783371 #88, Can F 8192967 #1415

Longtime Production 60,000kg: Can F 9388084 # 903, Can F 8192759 #1207, Can F 8192979 #1427, Can F 8193036 #1484, Can F 8192857 #1305, Can F 8192727 # 1175, Can F 8192631 # 1079, **Longtime Production 80,000kg:** Can F 8089585 # 745 (still active), Can F 8089610 # 770 (still active)

Superior Production: Can F 8089382 # 542
Award of Excellence for Quality Milk Production 2008-2009

Classification for this year: Very good two year old - Can F 7913706 # 2615, Can F 8930124 # 2763, Can F 8930117 # 2756, Can F 8930186 # 2825, Can F 7913777 # 2686, **Very good in 2009;** 23 cows, Excellent cows: Can F 8626700 # 1669, Can F 7590230 # 2179



Northern Alberta Holstein Club nominee is: Corlane Holsteins

Corlane Holsteins is definitely the true definition of a family farm.

My father Cor Hofstra purchased the farm (formally Goldale prefix) in 1968. Moving here to the existing operation which consisted of a 40 cow milking herd. Having a large family of 7 boys, of which a lot of you are familiar with in the dairy industry, help was required of us all. Through the years the operation grew and expanded with some of the Hofstras moving on to start their own farming operations. For the last 20 years it has been Harold the oldest and his family and myself Fred and my family along with Mom and Dad, Cor and Joyce Hofstra. Currently we are milking 90 cows in tie stall barn along with farming 1000 acres of land, putting up all of our own feed.

The fields and equipment is looked after by Harold with the dairy falling under my control. The herd we now have is a high producing nicely typed herd. Currently we have 3 excellent and over 40 Very Goods. We have a rolling herd average of 11,230 kg of milk with BCA's of 247 for milk and 242 for fat 245 for protein. In the past year we have had 4 cows reach 100,000 kg life time for milk. The herd continues to excel under a breeding program where mainly the top 10 to 15 bulls are used based on various factors in which it is decided what is needed for improvement in the herd, with emphasis on easy calving in order to have more live calves and less trauma on the cows.

We continually look to all of our families to help out and be included in Corlane Holsteins, as it is a family operation and we hope that it will be for years to come.



Central Alberta Holstein Club nominee is: Marsfield Holsteins

Marsfield Holsteins was established in 1996 and is operated by Gert and Sonja Schrijver and daughter Megan, along with Neil and Stu our fulltime employees. A special thanks goes out to them.

We expanded our farm in Holland, operated by my parents, brother Henk and myself with purchasing a 50 cow dairy, just south of Stettler.

Currently the herd consist of 320 dairy cows with BCA's of 231 239 233. Current herd classification is 3 EX, 73 VG, 194GP and 52 G

For six years Sonja has been a committee member of the Westerner Dairy Showcase. In 2002 Gert joint the Central Alberta Holstein Club and became in 2005 a director of CanWest DHI. He also has been an AB Milk delegate for the past two years, and serves on the milk quality and research committee. It has been exciting to be part of the dairy industry and we are looking forward to what the future will bring.

Thanks for nominating us for Breeder of the Year.

Highlights of Marsfield Holsteins in 2009 are:

| | |
|---------------------------|-------------------|
| 16 VG 2yr all homebred | 1-87, 4-86, 11-85 |
| Marsfield Lee Jane | EX 92 3E |
| Marsfield Leduc Evelyn | EX 90 4E |
| Marsfield Desire Kimbo | EX 91 |
| Marsfield Storm Samantha | EX 91 |
| Marsfield Shark Jannie | 106,430 kg |
| Marsfield Shark Charlotte | 100,551 kg |
| Marsfield Shark Sally | 100,438 kg |
| Marsfield Jed Zero | 101,319 kg |
| Driftwillow Leader Tia | 102,273 kg |



Southern Alberta Holstein Club nominee is:

Shanalta Holstein, Shane Straub

Shane grew up on his father Doug Straub's dairy and it was obvious even as a child that he had a love for cows and the dairy way of life. Doug had been shipping milk from a commercial herd of Holsteins since 1971. In

1996 Shane bought into the family dairy business and added cows and quota. Shane then began to classify, milk record, and register calves. He also began to do research on cow families and think about the kind of purebred Holsteins he wanted on the farm. The first time they had a classifier score their cows, they had one Very Good cow out of 70. In May 2007 Shane and Rhonda bought a dairy farm near Linden. Currently the herd consists of 75 cows with BCA's of 198-196-198. The current herd classification is 2 Multiple Excellent cows, 3 Excellent cows, 27 Very Good cows, 42 Good Plus cows and 14 Good cows. Shane and Rhonda are thankful to be a dairy farming family in Alberta. They embrace the life of dairying and are happy that they can raise their children Shanda (10), Jace (8), and Brynna (5) in a rural way of life. They are trying their best to balance farm life with soccer, hockey, 4-H, choir and dance activities. Rhonda teaches school in Beiseker, and volunteers for the Drama Club and Artist in Residency Programs. The family attends the MB Church in Linden where Rhonda also helps teach Sunday School. Shane is very passionate about the dairy industry and they are working hard to continually make improvements on the farm. As well, Shane has sat on the Calgary Dairy Classic Show Committee for the past five years. "To be nominated by the Southern Alberta Holstein Club as Breeder of the Year is something special to us and is a great motivation to continue our work in this industry."

Highlights in 2008-2009 Are:

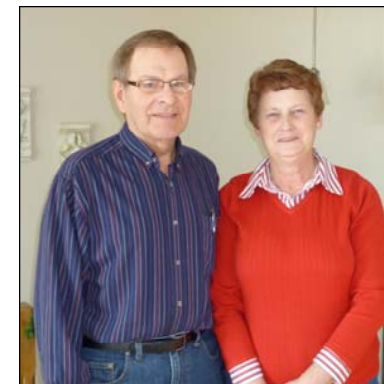
EX 90 Coytee Outside Special, Roneamar Trainwreck Shanon, Shanalta Formation Jinnix, Deville WL Debby

VG 2YR Deville Rand Crystal (85), Westpride Marion Carmen (86)

VG: Shanalta M K Jady VG85, Shanalta Rolex Jinx VG85. Deville Ethan Kattie VG8, Deville Rand Crystal VG87, Shanalta Lido Tannis VG88, Markwell Durham Rejoice VG85, Westpride Power Angelina VG85, Narcis Dubis Amy VG85, Bernalta Manat Rejoice VG85, Rocklake Merchant Rhonda VG87, Bernalta Roy Royally VG88

Deville Amatt Elegant 60,718 kg, Deville Amatt Diva 66,920 kg, Hunter Skychief Sahara 100,668 kg

Press Dasher Star Brood Cow*



Green Acres Holstein Club nominee is: Van Zeggelaar Farms

To some people Starlane represents quality cattle and a well managed Holstein operation, but to those who have made Starlane what it is today, it means a lot of hard

work and dedication. Gerrit and John Van Zeggelaar own and operate Van Zeggelaar Farms in Iron Springs, Alberta. The farm is based on two completely separate businesses-broiler and dairy cattle. John looks after the chickens and I, Gerrit, take care of the cows. We each work in the area we enjoy most. When I was seven, our family of two sisters and four brothers moved to Canada from Voorthuizen, Holland.

Our family spent three years on a broiler farm in Okotoks, then made our way to Barrhill, where my father purchased his first dairy cow in 1954. It was hard to find a Holstein, but there were lots of cross breeds. By 1972, I developed a keen interest in Holsteins. It was my ambition to build a registered Holstein herd. By that time, our family had moved to the existing farm near Iron Springs. Our first registered Holstein was purchased. By 1984, a high-quality herd of 134 registered and 6 grade cows was developed. John and I had been "growing into" the farm and we officially took over from our parents in 1973.

Kathy and I have one daughter, Nicole, and two sons, Mark and Brent, who love the dairy and the farm. Nicole plans to enroll at the Lethbridge College. Mark and Brent are completely involved with the day-to-day operations of the dairy farm. Long-time herdsman, Dave Driessen, and Peter Fehr are in charge of milking, herd health and breeding. They do a wonderful job. We A.I. all of our females. We have used a lot of Comestar Outside in the past. He worked great on Aeroline and Aerostar bloodlines. We subscribe to Westgen's G Mate to see what sire the computer suggests. This recommendation certainly is not binding. A few top sires we presently use are Goldwyn, Duplex, and some Shottle on tall females. We are on supervised DHI and classify every round and mid-round.

Rolling herd average: 231-226-236, Over the years we bred 6 EX cows, many Starbrood cows, and many long time production awards. Presently our milking herd, all carrying Starlane prefix, consists of 178 cows with the following breakdown: 1 2EX, 1EX, 47VG 22G. Breakdown 87.6% GP or better.

Over the years our family has been involved in 4-H, board member of the Alberta Holstein Association & Green Acres Holstein Club, Lethbridge Milk Producers and are members of the Iron Springs Christian Reformed Church.